

What is Printful?

You're probably wondering what exactly [Printful](#) is and what they offer. It's a Print on Demand (POD) service for online store owners. This means all of their products are made to order, so when an end customer places an order with one of Printful's store owners, Printful make the product. When goods are delivered directly to the end customers directly from a manufacturer such as Printful, it's called drop shipping.

Products available

Where it gets cool is that you can add your own unique design to any of the 200+ products in [Printful's catalog](#). The range of items includes everything from shirts and leggings, to mugs, backpacks, and so much more. Printful offers a full line of men's, women's, and children's/youth apparel, as well as accessories and home & living products. Printful's mockup generator can take your designs and put them on any of Printful's products, so your customers know what they're buying. These images will then appear in your online store as well through Printful's ecommerce integration.

Ecommerce platform integration

Printful is fully integrated with some of the most popular ecommerce platforms, such as Shopify, WooCommerce, and many others, as well as online marketplaces such as Amazon and Ebay. A [full list of platforms](#), as well as the pros and cons of each can be found on Printful's website.

You can even add custom Printful integration to your own website. No matter how you choose to sell, Printful keeps things simple for you by automatically receiving your end customers orders and fulfilling them.

Once Printful has made the product, they then package and ship it out to the end customer. This is known as fulfillment, and it's one of the many reasons why so many people use Printful for their online stores.

How does it all work exactly?

1. You connect you online stores to Printful and put their products up for sale
2. End customers make a purchase and Printful receives the order
3. Printful prints, packages, and ships the order, as well as notifying you and the end customer once it is sent out
4. End customers receive the order in a branded package, so it looks like you shipped it yourself

This means less hassle for you and no time wasted worrying about warehousing and production. Instead, you can focus on making the best designs for your products, marketing, and just growing your business.

Additional Services

Printful also offers a [warehousing and fulfillment](#) service for products that they don't produce! You can ship your inventory to them and they'll store it for you so you, saving up valuable space. These items can also be integrated with your online shop, and once an order comes through Printful fulfills this as well.

If you don't have your own designs, you can hire Printful's [inhouse designers](#) to work with you to design a unique and personalized design for your brand. They can create a professionally designed logo, as well as help turn your existing ideas into the perfect print files that can go on any of Printful's products.

Do you need photographs of your products to display in your ecommerce store? Printful's in-house [photography service](#) can provide professional photographs of your products, even including models wearing your product designs.

What makes Printful different

They have four locations around the world, in the EU, two in the US, and in Mexico. So no matter where in the world you want to sell, Printful can make it happen.

There's no minimum order, everything they print is done on demand. You can order as much as you need or as little as you need, and never worry about keeping inventory.

Printful offers [custom branding](#) options. Everything can be printed and labeled with your own brand's name on it. They offer white label shipping, so your customers won't even know their orders are coming from Printful.

Signing up is free, and there are no monthly fees for using the POD service. You only pay when an order comes in and only for the products that are ordered.

Automatic order import. By connecting your ecommerce store with Printful, every order comes to the system automatically and is sent to fulfillment.

Printful is partnered with global shipping carrier to offer cheap shipping rates around the globe, as well as reliable service so every customer receives their orders as fast as possible!